

SURFRIDER SF CHAPTER

CALL FOR ARTISTS

For two years, the San Francisco chapter of the Surfrider Foundation has hosted a successful art show and event to raise awareness about plastic pollution. **Message in a Bottle** brings together a community of artists, activists, and neighbors to learn about the effects of plastic pollution and how to help, as well as celebrate our love of the ocean. We are looking forward to an even bigger and broader-reaching event in 2018 and invite you to be a part of it.

We are looking for submissions of 2D and 3D visual art and films that showcase (the effects of) plastic pollution.

Submissions must be received by February 5.

Send all inquiries to messageinabottleartshow@gmail.com



WHAT

Message in a Bottle is an art and education event that raises awareness for Surfrider Foundation and its mission to protect the oceans, waves, and beaches, including its Rise Above Plastics campaign which combats the devastating effects of plastic pollution. Last year, over 100 artists contributed works inspired by the ocean and highlighting the impact of plastic pollution.

WHY

By the year 2050 there will be more plastic in the ocean than fish. Most plastic pollution at sea starts out on land as litter on beaches and streets. Rain or overwatering flushes that litter through the storm drain system or directly to creeks, streams, and rivers leading to the ocean. After plastics enter the oceans they degrade into smaller pieces that marine life can mistake for food, sometimes with fatal results. 90% percent of seabirds have consumed plastic of some kind—either accidentally or because they mistook it for food. We are organizing this event to help educate Bay Area residents about how their personal choices can alleviate plastic pollution in the environment and to raise funds for Surfrider Foundation to continue protecting the ocean, waves, and beaches that give us so much enjoyment.

In addition to raising awareness, Message in a Bottle provides funding for Surfrider's work. Last year, we raised over \$5,000 to combat plastic pollution in San Francisco.

For more information about Surfrider, visit messageinabottlesf.org.

WHO

We are looking for artists to submit 2D and 3D works of art – paintings, sculpture, photography, drawings, video installations. We also have limited space for some film and performance work.

These works will highlight our love of the oceans and the effects of plastic pollution. We ask artists to contribute at 30-100% of their sale price to Surfrider Foundation. All funds raised will go toward combatting plastic pollution in San Francisco. As a participant, we will include you in our marketing efforts online.

WHERE and WHEN

The gallery opening takes place on **February 23rd, 2018** at the Event Space at The Palace of Fine Arts (formerly the Exploratorium space) and remains open **through Sunday the 25th**.

